



# Central Bank of the Midwest

Strong roots. Endless possibilities.™

## Central Bank of the Midwest to Open New Banking Center in Kansas City

Central Bank of the Midwest announced the opening of a community Banking Center in Kansas City, Missouri, located at the Sun Fresh Market at Blue Parkway, 4209 E. 50<sup>th</sup> Terrace. Central Bank of the Midwest is expanding in the Missouri market to better serve our customers in the Kansas City area. The new Kansas City Banking Center provides more traditional financial services including a full range of products and services that offers extended banking hours through live Video Teller Machines (VTMs) and in-person staff.

"We are excited to expand further in the Kansas City marketplace," said Bill Ferguson, CEO and President of Central Bank of the Midwest. "This new banking center brings us to 13 facilities in Jackson County and 33 overall in the area. Central Bank of the Midwest is committed to supporting economic growth in Kansas City by offering programs and services to strengthen the financial health of the community and providing quality solutions to everyone we serve."

This new location strengthens our presence by partnering with one of Kansas City's larger grocery stores in the area. Residents and businesses alike will have a conveniently located bank in their Sun Fresh Market grocery store offering great access and extended hours.

"Our team is excited to meet and serve customers in Jackson County," said Darren Bell, Director of Retail Banking. "The new Banking Center offers an opportunity for us to serve both Central Bank of the Midwest's existing customers while creating new relationships with individuals and small businesses based in the neighborhood."

This Banking Center will offer a new interactive banking experience. Two state of the art VTMs, with live video teller capabilities, will allow us to offer full service banking with the convenience of extended hours.

Central Bank offers a variety of products and services from personal and business checking and savings accounts to mortgages, small business banking services, commercial loans, and wealth management.

Our current footprint extends throughout the greater Kansas City market, reaching as far West as Lawrence, KS and East to Oak Grove, MO. We are part of the Central Bank family of banks that includes more than 140 locations across Missouri, Kansas, Illinois and Oklahoma. Central Bank of the Midwest currently serves 16 communities with 33 branches.

Central Bank of the Midwest expects to open the new Sun Fresh Market store in August, followed by a grand opening event with ribbon cutting, food and drinks, prizes, and activities for the community in September.

***About Central Bank of the Midwest***

***Central Bank of the Midwest is an affiliate of Central Banccompany, a \$12.9 billion bank holding company with 13 full-service banks and 140 locations serving consumers and business in Missouri, Kansas, Illinois, and Oklahoma. Central Bank of the Midwest serves the Greater Kansas City area with 33 full-service locations spanning from Oak Grove, Mo. to Lawrence, Kan.***

***Questions, please contact Kelsey Peterson, Marketing Manager at Central Bank of the Midwest at 816-224-7230 or [kelsey.peterson@centralbank.net](mailto:kelsey.peterson@centralbank.net).***