

## **How to Create Your Business Plan**

Step one of starting your own business is the all-important business plan. Find out everything you need to craft a great one. Create Your Business Plan helps guide you through the steps to analyze each component of your business and create a written framework. This class covers topics including:

- **Understanding the purpose of the business plan**
- **Reviewing the business concept statement**
- **Examining market research**
- **Analyzing the major parts of a business plan**
- **Tips for success and mistakes to avoid**

This seminar is led by Jessie Yankee, Director of the Missouri Women's Business Center, a non-profit program dedicated to assisting entrepreneurs in achieving their dream of business ownership through training and one-on-one counseling.



Join us for this FREE session to learn how to create your business plan.

**This class will be held in-person in the ProsperU classroom.**

For questions, please contact ProsperU  
573-817-8900 or [prosperu@centralbank.net](mailto:prosperu@centralbank.net)

**Date: September 2<sup>nd</sup>, 2021**

**Time: 6:00 pm – 7:30 pm**

**Location: ProsperU Classroom**

**700 East Broadway, Columbia MO**

Register online at [www.centralbank.net/ProsperU](http://www.centralbank.net/ProsperU) or call **573-817-8900**.

