

## **Diversity and Inclusion in Small Business**

What exactly does it mean to be inclusive and how can that benefit your business? Learn to address this important issue and how doing so can open up your business to new markets. Creating a Diverse, Inclusive Small Business helps you learn the basics of building an inclusive organization. This seminar covers topics including:

- **The importance of diversity, equity and inclusion in business**
- **Crafting a DEI vision – it's more than a statement**
- **How inclusive is your mission/vision?**
- **Branding and imagery – do you represent your community well?**

This session is led by "The Council Collective," a group of local experts dedicated to the creation of inclusive communities. Joining together their vast training, and experience to offer consulting and training, The Council Collective (TCC) is made up of Adonica Coleman, Chrystal Graves-Yazici, Nikki McGruder, Dr. Eryca Neville, and Dr. Melita Walker.



Join us for this FREE session to learn how to cultivate a diverse and inclusive business.

**This class will be held in-person in the ProsperU classroom.**

For questions, please contact ProsperU  
573-817-8900 or [prosperu@centralbank.net](mailto:prosperu@centralbank.net)

**Date: September 30<sup>th</sup>, 2021**

**Time: 6:00 pm – 7:30 pm**

**Location: ProsperU Classroom**

**700 East Broadway, Columbia MO**

Register online at [www.centralbank.net/ProsperU](http://www.centralbank.net/ProsperU) or call **573-817-8900**.

