PAGE 1 **FACTS** WHAT DOES CENTRAL BANCOMPANY DO WITH YOUR PERSONAL INFORMATION? Financial companies choose how they share your personal information. Federal law gives consumers Why? the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. The types of personal information we collect and share depend on the product or service you have with us. This information can include: What? Social Security number and income account balances and payment history credit history and transaction history All financial companies need to share customers' personal information to run their everyday business. How? In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Central Bancompany chooses to share; and whether you can limit this sharing. **Does Central** Can you limit Reasons we can share personal information **Bancompany share?** this sharing? For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal Yes No investigations, or report to credit bureaus For our marketing purposes - to offer our products and services to you Yes No For joint marketing with other financial companies Yes No For our affiliates everyday business purposes -Yes Nο information about your transactions and experiences For our affiliates everyday business purposes -Yes Yes information about your creditworthiness For our affiliates to market to you Yes Yes For our nonaffiliates to market to you No We don't share Detach and mail the form below to the address listed. To limit Please note: our If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice. sharing However, you can contact us at any time to limit our sharing.

Detach and mail form below to:

Central Bank of Branson PO Box 8300 Jefferson City, MO 65102

Questions?

Mail-in Form				
If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below. Apply my choices only to me.	Mark any/all you want to limit: Do not share information about my creditworthiness with your affiliate for their everyday business purposes. Do not allow your affiliates to use my personal information to market to me.			
	Name			
	Address			
	City, State, Zip			
	Last 4 digits of SSN			

Visit: www.centralbank.net and click "Customer Service"

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Who we are				
Who is providing this notice?	Central Bancompany and its affiliates (ple	ase see below for List of Affiliates)		
What we do				
How does Central Bancompany protect my personal information?	To protect your personal information from security measures that comply with feder computer safeguards and secured files a	al law. These measures include		
How does Central Bancompany collect my personal information?	We collect your personal information, for ■ open an account or deposit money ■ pay your bills or apply for a loan ■ use your credit or debit card We also collect your personal information affiliates, or other companies.			
Why can't I limit all sharing?	Federal law gives you the right to limit only ■ sharing for affiliates' everyday business purposes - information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.			
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account unless you advise us otherwise.			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include companies who are members of Central Bancompany; financial companies such as trust, credit card and insurance.			
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. Central Bancompany does not share with nonaffiliates so they can market to you.			
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Our joint marketing partners include companies that provide marketing services on our behalf and other financial institutions with which we have joint marketing agreements.			
List of Affiliates				
Bank Central Central Bank of Audrain County Central Bank of Boone County Central Bank of Branson Central Bank of Lake of the Ozarks Central Bank of Moberly Central Bank of Oklahoma	Central Bank of Sedalia Central Bank of St. Louis Central Bank of the Midwest Central Bank of the Ozarks Central Bank of Warrensburg Central Investment Advisors Central Mortgage	Central Mortgage Company Central Trust Company HSA Central Jefferson Bank of Missouri Mortgage Central Online Central The Central Trust Bank		